

Caring for You While Caring for Them



Waterville Valley Resort, NH
1-800-468-2553

WELCOME!

Please join us for a day of enrichment with other school nurses from around the state. We have a variety of speakers, an opportunity to network over lunch and a visit to many vendors. Our annual Spring Business Meeting will be held in the afternoon, all are welcome to attend.

Friday, April 9, 2010

SCHOOL BASED INFLUENZA IMMUNIZATION PROGRAMS - Intranasal & Injectable - Influenza Vaccines Dispelling the Myths Once & For All! ~Jill Coyle from Med-Immune presents guest physician speaker, Dr David Itkin. At the lecture, a complimentary dinner will be served.

Saturday, April 10, 2010
Conference Highlights:

Attorney Elaine Michaud - Morning keynote speaker will cover legal issues affecting the school nurse. Get your questions answered.

Wendy Wright - "Assessing and Treating Pediatric Orthopedic Injuries at School" School Nurses are frequently confronted by students who have become injured; either while at recess or in a physical education class.

Join **Rona Zlokower, Executive Director, Media Power Youth** and learn how media can contribute to aggression and success in school.

Elaine Frank and Mark Ciocca—"CALM – Counseling on Access to Lethal Means". This workshop offers practical skills for talking to those at risk.

Camille Kennedy presents “De-Escalation Techniques”- Managing Aggressive Behaviors in the Health Office and School Setting

Jay Bachelder gives an overview of substance abuse issues facing nurses in our schools and will provide education and resources to deal more effectively with substance abusing youth.

Gina McGuire “How to Use the Exercise/Endorphin Connection”. Participants will learn simple methods to improve their own vitality and energy....

Laura Decoster - “Caring for Students with Concussions” - tips and tools for assessing your student and for providing coordination of school accommodations required to facilitate the student’s recovery.

How do I get there and where do I stay?

Waterville Valley Resort, NH

Waterville Valley Resort is just 1 ¼ hours from the Manchester-Boston Regional Airport, Manchester, NH, and 2 hours from Pease International Airport, Portsmouth, NH.
<http://www.visitwatervillevalley.com/about-us/directions.aspx>

Lodging is available at the Black Bear Lodge 3 Village Road, Box 357, Waterville Valley, NH 03215. Reservations can be made by **calling the hotel directly** at (800) 349-BEAR or (603) 236-4501. Be sure to mention the NHSNA group rate of \$110.49 per night. A block of rooms with guaranteed rates available until 3/9/10. **Book early.** *After 3/9/10 rooms available on space available at the special rate.*

Friday, April 9, 2010
Complimentary dinner and lecture

Jill Coyle from Med-Immune presents *Guest physician speaker, Dr David Itkin.* Dr Itkin is a Board Certified Pediatrician, Internist, and infectious disease specialist. He is also Hospital Epidemiologist at Portsmouth Regional and Exeter

Saturday, April 10, 2010
Conference Faculty

Attorney Elaine Michaud is a shareholder with the Manchester, New Hampshire-based law firm of Devine, Millimet & Branch, Professional Association, where she serves as Chair of the firm's Healthcare Practice Group and Chair of the firm’s Litigation Department. Attorney Michaud provides both counseling and litigation services to institutional and individual clients in the healthcare industry. In her counseling role, Ms. Michaud represents medical institutions, rehabilitation and long-term care facilities, physician practices and individual providers in the areas of risk management, regulatory compliance, medical staff affairs, credentialing, peer review and quality assurance. She

has assisted institutions in the development of by-laws, policies, quality management plans and department protocols. She received her A.B. degree from Dartmouth College and J.D. degree from the University of Maine School of Law. Attorney Michaud is a member of the New Hampshire, Maine, Massachusetts and American Bar Associations, the American Health Lawyers Association, the American Society for Healthcare Risk Management, and the Defense Research Institute.

Mark Ciocca, Ph.D. is a psychologist in private practice in Concord NH. Prior to this, he served for many years as the Director of Emergency Services at Riverbend Community Mental Health Center. He has extensive experience with suicidality and related issues. Mark is himself a gun owner and enjoys recreational shooting.

Elaine Frank, MHS has close to 20 years experience in injury prevention including suicide prevention and firearm safety. She has presented at this conference on a variety of topics including Playground Safety and Child Passenger Safety.

Rona Zlokower has a Bachelors of Science from Syracuse University and a Masters in Communications Management from Simmons College, Boston. She is a graduate of the 2001 New Mexico Media Literacy Institute. Ms. Zlokower founded Media Power Youth, a NH nonprofit (formerly MediaSmart), in 2000, in collaboration with Selma Deitch, MD, founder of Child Health Services and Rob Nordgren, MD, MPH, then Director of Child Health Services.

Wendy Wright, MS, RN, ARNP, FNP, FAANP, is a 1992 graduate of the Adult Primary Care Nurse Practitioner Program at Simmons College in Boston and completed a family nurse practitioner post-master's program in 1995. She is an adult and family nurse practitioner and owner of Wright and Associates Family Health Care. Wendy presents nationally to different audiences and has been a speaker at over 500 conferences in 43 states. She has been a medical media spokesperson for a number of companies and has appeared on radio, television and in print magazines.

Gina E. McGuire, RN, BS, AFFA, is a school nurse in Laconia, NH. She is also the owner of The Bod Squad, LLC, a health and fitness consulting company. She has been a nationally certified group fitness instructor for 25 years and is the host of a local access television series "Fitness Made 4 You". She is the featured instructor in the 2007 exercise DVD, "Define It: Body Toning Basics". She presents locally and nationally to audiences hoping to spread the good news about exercise.

Jay Bachelder is a Certified Prevention Specialist who has been working with at-risk youth in New Hampshire for over 20 years. For the past 10 years he has been working with adolescents with drug and alcohol issues both in outpatient treatment settings as well as in several schools across Merrimack and Belknap counties.

Laura C. Decoster, ATC is a graduate of the University of New Hampshire who currently serves as the Vice Chair of the NH Advisory Council on Sport-related Concussion. She has worked as an athletic trainer in high school and clinical settings, and

she is currently the executive Director of the NH Musculoskeletal Institute. She coordinates sports medicine coverage for six New Hampshire high schools . Laura is an active researcher with 22 peer-reviewed publications.

Camille Kennedy MSN,RNC, has been a nurse for 28 years and 23 years specializing in Psychiatric and mental health Nursing. She has been working at Concord Hospital for the last 18 years on a 15 bed adult voluntary Unit. She has been a clinical educator for 3 years.

Schedule for Conference

Saturday, April 10, 2010

7:45 – 8:15 Registration and Continental Breakfast

8:15 – 8:30 Welcome and opening remarks

8:30 -10:00 Morning Keynote Speaker, Attorney Elaine Michaud, JD – Legal Issues Affecting the School Nurse.

10:00 - 10:30 Break to visit our Exhibitors

10:30 – 12:00 Breakout sessions **A, B** or **C**

12:00 – 1:00 Lunch and “**Legislative Update**”, a discussion

1:00 – 1:30 NHSNA Spring Meeting

1:30 – 3:00 Afternoon Keynote Speaker, Gina M. Mcguire RN, BS, AFFA – How to Use the Exercise/Endorphin Connection

3:00- 3:15 Break/snack

3:15 – 4:30 Breakout sessions **D, E,** or **F**

4:30 - 4:45 Evaluations and wrap up

Attendance at breakout sessions is space available on the day of the conference:

A. Rona Zlokower, MCM – How and How Much Kids are Using Media; Why the Concern?

B. Elaine Frank, MHS and Mark Ciocca, PhD – CALM – Counseling on Access to Lethal Means

C. Wendy Wright, MS, RN,ARNP,FNP,FAANP – Assessing and Treating Pediatric Orthopedic Injuries at School.

D. Jay Batchelder, CPS – Substance Abuse and the School

E. Camille Kennedy, MSN,RNC – De-escalation Techniques: Management of Aggressive Behavior in the Health Office and School Setting

F. Laura Decoster, ATC – Caring for Students With Concussions.

Nurses can receive up to a maximum of **6.25 contact hours**

REGISTRATION Form to Print and Mail

Name:

Credentials:

Title:

Affiliation:

Mailing Address:

Daytime phone:

Fax:

Members pay \$135

Non Members pay \$150

Sorry, we are unable to accept School PO's

Please make checks payable to the NHSNA and mail to:

Mary Jo Reed, NHSNA Treasurer

123 New Road

Canterbury, NH 03224

Please postmark your registration by March 24, 2010; applications postmarked later will be subject to a \$15 late fee.

Fee includes breakfast, lunch and afternoon snack on April 10,2010.

Please note that attendance at the Friday Evening Program must be reserved separate from the conference by emailing Jill Coyle no later than 3/26/2010 to:

COYLEJ@MEDIMMUNE.com

A certificate of attendance will be issued but no contact hours will be awarded for attending this Friday evening lecture.